

# DAVID PACUKU

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## EDUCATION

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### Ph.D. in Innovation Management

#### Kuehne Logistics University

📅 July 2022 - present

📍 Hamburg, Germany

- Supervisors: Prof. Dr. Christina Raasch, Prof. Dr. Mirjam Meijer
- Thesis Title: *"The Anatomy of Idea Evaluation: Unpacking Biases in Innovation Management"*

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### M.Sc. Economics

#### University of Tuebingen

📅 October 2019 - September 2022

📍 Tuebingen, Germany

- Core studies: Economics
- Master thesis: "International Transfer of Technology and Growth in the Global Economy"
- Specialization in International Trade and Econometrics
- Phd. orientated

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### B.Sc. International Economics

#### University of Tuebingen

📅 October 2016 - September 2019

📍 Tuebingen, Germany

- Core studies: Economics
- Bachelor thesis: "Prerequisites for Estimation of the Structural Gravity Theorem"
- Specialization in International Economics, Applied Economics
- Spanish linguistics and American cultural studies as additional specializations

## ACADEMIC EXPERIENCE

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### Ph.D candidate and Researcher

#### Kühne Logistics University

- Conducting research on biases in idea evaluation using field studies, experiments, and mathematical modeling
- Participating in the Fab City Hamburg project focused on citizen innovation, extended funding until 2026
- Tutoring the course "Mathematics for Business and Economics" in Fall 2023 and Fall 2024

## COURSES AND WORKSHOPS ATTENDED DURING PH.D.

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- September 2024: "24th CInet PhD Workshop"; Continuous Innovation Research
- June 2024: "Advanced Machine Learning with R"; GSERM summer school
- January 2024: "Machine Learning with R"; GSERM winter school
- September 2023: "Qualitative Research Methods"; VHB Pro Doc
- June 2023: "Data Scraping and Management for Social Scientists with R"; GSERM summer school
- November 2022: "How to design your Ph.D."; EDEN Doctoral Seminar
- September 2022: "Endogeneity in Applied Empirical Research"; VHB Pro Doc

# PUBLICATIONS

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## Book Chapters

- Johanna Schnier, David Pacuku, Christina Raasch, Manuel Moritz (2024). "How do participation motives influence the quality of ideas?" In Global Collaboration, Local Production: Fab City as a Model for Circular Economy and Sustainable Development, pp. 165.
- David Pacuku, Johanna Schnier, Tobias Redlich, Manuel Moritz, Marvin Klein, Christina Raasch, Christian Lühje (2022). "Idea evaluation by citizens: the Hamburg Fab City Maker Challenge case." dtec.bw-Beträge (Band 1), pp. 91-95.

# CONFERENCE PARTICIPATION

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- September 2024: "Disentangling the effects of idea novelty and mere exposure on idea novelty". Paper presented at the Continuous Innovation Network conference, awarded with the "**John Bessant Best Paper Award 2024**"
- June 2024: "Disentangling the effects of idea novelty and mere exposure on idea novelty". Paper presented at the Innovation and Product Development Management Conference
- October 2023: "The anatomy of idea evaluation: Unpacking biases in innovation management". PhD research proposal presented at the research seminar of the Kühne Logisitcs University
- July 2023: "The effect of accountability of evaluators on the bias against idea novelty". Paper proposal presented at the Open and User Innovation Conference

# PROFESSIONAL EXPERIENCES

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## Intern

### Roland Berger Institute (RBI)

📅 June 2021 - December 2021

📍 Stuttgart, Germany

- Preparation of PowerPoints for presentations, info flyers, and similar publications
- Tasks: Compilation and analysis of economic data and studies